

**Turko M.O.,**  
Candidate of Economic Sciences,  
Senior Lecturer of Accountance, Economic and  
Enterprise Staff Administration Department,  
Pridniprovs'ka State Academy  
of Civil Engineering and Archtechure

## **THE ESSENCE OF THE NOTION „ENTERPRISE ECONOMIC ADAPTABILITY”**

Article researches the existing scientific approaches to the understanding of notion „enterprise economic adaptability”. It's defined the existing scientific approaches to the common approach to this term definition. It's improved the definition of notion „enterprise economic adaptability”. It's classified the types of enterprise adaptability in dependence on the parties of its functioning: industrial, financial, labour, investment and innovation. Each type of adaptability characterizes the company's ability to adapt to changes in the internal and external environment in the plane of the particular aspects of its operation.

Commercial enterprises are forced to performance own activity in the conditions of hard competition in political and economic crisis. The negative factors influence of external environment. In such realties, the question of organizational flexibility takes place absolutely in all branches of national economy. In these realties issue of flexibility of the organizational structure of enterprises, their capacity to adapt to dynamic conditions both internal and external environment

functioning acquire special significance.

Study of the concept of „adaptability” is dedicated to a number of scientific works of domestic and foreign scientists. In most cases, this category is considered in the plane subject specific studies and common approach to the interpretation and still does not exist.

It is necessary to distinguish between conceptions of „adaptation” and „adaptability” in the interpretation of the first Keyword can be considered a „process”, the second – „capacity” or „capacity”.

An interpretation of the category of „economic adaptability of enterprises”, which, unlike the existing ones, including the following, depending on the side of the enterprise, industrial, financial, labour, investment and innovation. Each type of adaptability characterizes the company's ability to adapt to changes in the internal and external environment in the plane of the particular aspects of its operation.

Further research should be directed to the study of factors affecting economic adaptability of enterprises and formation methods of analysis and evaluation.