

ECONOMY AND ENTERPRISE MANAGEMENT

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ECONOMIC ENERGY OF CORPORATIONS

The appearance of transnational corporations (TNCs) was mostly caused by internationalization of production and capital on the basis of productive forces development that outgrow national borders. Production and capital internationalization gains a character of economic relations expansion through creating numerous overseas branches and national transnational corporations by the largest companies. The capital export is becoming a major factor in international corporation formation and development. The specific

causes of TNCs appearance are their cost-effectiveness due to large scale production in a number of industries. The necessity to survive in stiff competition promotes production and capital concentration internationally. As a result, activities on a global scale become justified, therefore it is possible to reduce production costs and gain profit. The article examines the corporate business development in modern conditions. The article also analyzes the peculiarities of transnational corporations, as well sets objectives and their develop-

ment. A range of problems faced by the system of internal relations within the modern corporation was outlined. In the context of international business globalization, the most appropriate strategy of corporate diversification becomes a means to obtain additional benefits from the synergies arising between types of businesses or between businesses and individual corporate parent structure. The article draws parallels between the basic laws underlying the foundation and functioning of modern corporations and the basic physical laws. Any physical, economic, social and political forms of energy interactions arise out of nothing and do not disappear, but are only converted from one form to another. The article discusses the interaction of energy systems from the point of view of the energy conservation law

and from the possibility of extracting scientific and practical use.

TNC regulation is the powerful mechanism of influence to the economic state development because it gives the possibility focusing the essential material, financial, and human resources for scientifically-technical and commercially-productive problems solving. TNC development in Ukraine has encouraging to change and improvement property structure and external investments attraction. So in the modern dynamic conditions its important is management in sub-companies and securities companies' administration need more attention to this question because the whole company profitability depends on this. TNC activity modelling by physical laws of transformation certain energy to other helps in foreseeing some processes on which the TNC activity is based.