

Kononova I.V.,
Candidate of Economic Sciences,
Senior Lecturer of Accountance, Economic and
Enterprise Staff Administration Department,
Pridniprovs'ka State Academy
of Civil Engineering and Archtechure

DIRECTIONS OF PROVIDING THE FUNCTIONING STABILITY IN BUILDING ENTERPRISE

In the article the directions to ensure sustainability of construction companies are discovered. The basis of management stability through adaptation to changing economic conditions reviewed scientific approaches such as systemic, situational, process, scenario, and complex. Determined results are obtained in the enterprise adaptation to environmental conditions that change.

The important characteristic of enterprise external environment is the level of its uncertainty which is expressed in the stability level. The stable economic environment would provide the more suite external conditions where they function. It's mentioned the building branch which has the list of specific features and characteristics which carry the special functioning conditions.

The enterprise adaptation to the conditions of external environment which changes and foresees such

results getting: realization production volumes; timely provision of necessary company resources (financial, raw materials, labor); implementation of existing agreements in this period with contractors and making new commercial agreements in view of the crisis conditions; avoid increasing the cost of construction products; make effective pricing and assortment policy taking into account the crisis conditions; make effective personnel policies and stimulating the enterprise; maintain the already achieved level of competitiveness and the enterprise as a whole; achieve planned results and financial regulations of the indicators that characterize them.

The reaching of above said results, the adaptation mechanism to the crisis conditions should be able influencing according to the crisis conditions changes and occupy all spheres of enterprise internal environment