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DEVELOPMENT ASPECTS OF OUTSOURCING USE IN THE ENTERPRISE ACTIVITY

Article discovers the aspects of development in outsourcing using in the enterprise activity. It's defined three main stages of this category researching: understanding the accumulated knowledge of the necessity of the labor division at different levels of the economic system; practical implementation of outsourcing the content; the formation of the world market of outsourcing services.

In the modern conditions of Ukrainian development, the questions on the business efficiency become especially popular. Thus the need for changes is influenced by such factors as the expansion of foreign companies increasing demands for quality products, a significant depreciation of fixed assets of production and the high cost of new equipment. The need to find ways to increase profitability analysis requires new forms of activity, including a key outsourcing is that in Ukraine formed relatively recently,

which is not the economically developed countries.

The researching of the development aspects in features of outsourcing use in the enterprise activity tells about complex studying in this category and its main types. The analysis of domestic and foreign researches of concept „outsourcing” showed that almost they all have special base – outsourcing relationships arising from the transfer of certain functions of the client outsourcing to outsourcer. Outsourcing is one of the modern entrepreneurship models which provides the additional competitive advantages. Considering the specificity of domestic enterprises and the need to develop knowledge-based economy, special attention should be focused to outsourcing in science and technology activities, which will enable enterprises to order the development of innovative products and satisfying consumer's demands.