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THE SYSTEM OF STATE SUPPORT OF EXPORTERS IN DEVELOPED COUNTRIES

In the context of globalization one of the important factors of development of national economy of any country is the implementation of effective export activity by its business entities. Strategic role of exports activity is in expanding national borders through the realization of competitive advantages of exports and stimulating expanded reproduction through additional markets as well as source of additional profit and increasing national income.

According to the confirmed practice of management in the developed countries, the financial support of export-oriented enterprises by the government through the formation of the system of export promotion is extremely important for the entrance to the international markets and increasing their role in the implementation of the export activity.

Internationalization and globalization of economic activity in the world promotes growth of the role of foreign economic policy in the system of state regulation. State regulation of foreign economic activity is closely related to foreign trade policy of the state, which is aimed at solving strategic tasks of national economy and strengthening foreign economic complex of the country.

In developed countries the state support of exports is the priority of the foreign policy for a long time and it uses a wide range of measures and tools.

Identification and analysis of features of development of modern support systems of exports in developed countries, in unfavorable conditions for foreign economic activity connected with the crisis in the global economy, is one of the conditions for objective assessment of the success of the formation and functioning of system of export support.

Despite the fact that in the last time the global economy illustrates some positive signs, the economic growth rates remain low, and most importantly – they are unstable, which is associated with a significant uncertainty of the world economy development.

The article describes and analyzes the experience of developed countries to support exporters. There are examples of support mechanisms for the producers, their financing schemes and lending by the government in the article. It has been identified key problems in the formation of the state support of exporters in Ukraine and the prospects for resolving this issue.