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ORGANIZATIONAL AND ECONOMIC MECHANISM OF BEEF MARKET

The article focuses upon the interpretation of the concept of “organizational and economic mechanism.” It has been figured out the features of beef cattle industry in the context of the agrarian relations’ transformation in the modern business environment. It has been offered the measures for efficient development of beef cattle industry.

In the process of agricultural production economic relations appear between subjects which by their characteristic are a combination of certain elements of the market economy. At this stage agriculture development, as well as the national economy, evolves under the influence of objective market laws, which leads to the consideration of organizational and economic reasons influencing their formation.

Expression form of factors’ influence is organizational and economic relations which are formed by market forces, provided by integrated action and determine the structure of industrial action, economic mechanism peculiarities, regulation methods and inter-relationships.

Organizational-economic mechanism covers market far more than the functioning of economic laws and some forms of their manifestation since it reveals, in addition to basic and add-relations, – political, ideological, moral, ethical, legal relations, etc. But the complexity of such a lever is that in recent years of the agrarian transformations certain basis of organizational and economic measures, which would ensure the effective development of beef market, does not run.

Enlarged reproduction of beef fabrication may occur due to both an increase in livestock and its meat productivity. Growing and feeding of young cattle utilizing intensive economic technologies is one of the most important conditions for better potential use of animals’ productivity and improving the efficiency of beef production. An important issue of beef production intensification and its cost price decrease lies in effective rearing of cattle of all breeds raised in Ukraine.

Organizational-economic mechanism is the way of ensuring the implementation of the objective laws’ requirements in the process of subjective human activity. It defines the rules of the economic game, directing the economic agents’ activities and behaviour towards the realization of set objectives. Economic mechanism is formed on the basis of interests, by the impact on them, by management of interests and because of interests, by realization of economic interests, the totality of which makes up the driving force of social development.

Formation of the organizational-economic mechanism is a multi-process, which is regulated and carried out by public authorities at the macroeconomic as well as microeconomic levels of management system production; price factor plays an important role in the development of this market.

Consequently, organizational and economic mechanism is a set of forms, instruments, basic structural elements, tools

and techniques which ensure the efficient functioning of the market system in the national economy. It performs a thorough study of sectoral and intersectoral structure and ensures the development of beef

market industrial relations with other sectors of agriculture. This all contributes to the quality changes and the need to further study of the organizational and economic mechanism of beef development.