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## GENESIS OF THE DRIVING FORCES OF ECOLOGIZATION OF INTERNATIONAL TRADE RELATIONS

Global processes that characterize the current stage of the world economy development have a significant influence on its dynamics, structural diversification. Deep foundation for these changes is the evolution of the driving forces behind the formation of the global economy. They are formed under the influence of objectively conditioned, natural factors associated with common historical stages of social production. Taking into consideration the intensification of international trade cooperation, due, in particular, to trends in globalization of the world economy, an important question is the forming of the driving ecologization forces of international trade relations.

The article investigates the driving ecologization forces of international trade relations in the world community transition to the functioning based on the concept of sustainable development. It is proved that the driving forces of the world economy are the production conditions, economic needs, economic interests and economic contradictions that arise at the national, regional and international functioning levels of the world economic complex. On the one hand, a complex of these factors changes internal and external structure of global economic interaction, on the other - depends on it. Evolution of the driving ecologization forces of the international trade relations and its periodization are defined as an important aspect for the analysis of this process. The evolution stages of the driving ecologization forces of the world trade include the impact of environmental factors, the development of human civilization and the interaction of a human and the nature, the Age of Discovery, appearance and development of transport facilities, the scientific and technical development, development of the international trade forms and methods, development of the innovative production technologies, expanding influence of international organizations over the ecological problem-solving. It is substantiated their peculiar influence on the development of ecologization aspects of the international trade cooperation.